

Program Service and Development.—During the fiscal year ended Mar. 31, 1944, the CBC broadcast, on its various national, regional, and French networks, a total of 52,721 commercial and sustaining programs, which consumed 15,966:47 broadcasting hours. Of the total operating hours 83·3 p.c. consisted of sustaining programs and 16·7 p.c. commercial. Most of the broadcasting is confined to various regional networks, 55 p.c. of the annual operations being scheduled on English-language networks as against 16·4 p.c. on the national network. It is only through the presentation of programs on regional networks that the CBC is able to render to the different parts of Canada complete service on news bulletins, and institutional, educational and specialized programs at times when they coincide best with listening habits throughout the day. The fact that there are five time zones further complicates broadcasting problems.

Since a counterpart of English language broadcasts is required for French-speaking listeners, 28·6 p.c. of the year's programs are designed especially for and devoted exclusively to French network broadcasting.

Apart from minor adjustments, CBC program classification structure has not changed appreciably in the past few years; 52·1 p.c. of all sustaining programs are musical and 47·9 p.c. are spoken-word broadcasts. Light music, embracing program categories such as semi-classical, light, dance, old-time and band, consumes 40 p.c. of time. The next largest individual program category is news commentaries, events and résumés, accounting for 19 p.c. Serious music takes up 8·5 p.c. The foregoing classifications are followed in decreasing order by talks, agriculture programs, drama and feature, variety, educational, women's, religion, children's and sport.

In the commercial field, drama takes the lead, occupying 52·2 p.c. of all commercial time. Variety programs follow with 16·1 p.c. and none of the other program categories occupy as much as 10 p.c. of the total time consumed.

Programs are presented through one of three media: by live talent, recordings, or by transcriptions. Of all sustaining program hours, 66·3 p.c. are occupied by live talent, 27·1 p.c. by recorded programs and the remaining time by transcribed programs. Recorded programs are composed of domestic recordings such as dance bands, vocal organizations, etc. Transcribed programs are those that have been transcribed for rebroadcast at a more suitable time than when the original broadcast was given.

9.—Classification of CBC Programs, Fiscal Year 1943-44

NOTE.—Dashes in this table indicate that no programs were reported under these particular sub-items.

Class of Program	Sustaining			Commercial		
	Programs	Hours	Percentage of Hours	Programs	Hours	Percentage of Hours
Musical	No.	No.		No.	No.	
Opera.....	55	49:10	0·4	24	81:55	3·0
Symphony.....	200	185:50	1·4	—	—	—
Sacred.....	244	68:30	0·5	—	—	—
Classical.....	1,646	825:30	6·2	28	13:20	0·5
Semi-classical.....	3,121	1,177:15	8·8	38	18:55	0·7
Variety.....	1,329	533:25	4·0	874	430:45	16·1
Light.....	9,004	2,674:20	20·1	539	209:11	7·9
Dance.....	3,247	1,082:15	8·1	116	53:12	2·0
Old-time.....	355	104:55	0·8	31	13:42	0·5
Band.....	524	233:10	1·8	—	—	—
Totals, Musical.....	19,725	6,934:20	52·1	1,650	821:00	30·7